

ROBERTSON ISLAND REDFISH CUP

PENSACOLA, FLORIDA

2027 SPONSORSHIP OPPORTUNITIES

3rd Annual Robertson Island Redfish Cup • Saturday, April 24, 2027

The Robertson Island Redfish Cup (RIRC) is offering a limited number of sponsorship opportunities for the 2027 tournament. Our sponsorship program is designed to give local businesses meaningful brand recognition before and during the event while helping support the tournament experience for our anglers and community.



WHY SPONSOR RIRC?

Partnering with the Robertson Island Redfish Cup gives businesses an opportunity to support Pensacola's fishing community while putting their brand in front of anglers, families, and RIRC followers throughout tournament promotion and the event.

RIRC continues to grow each year:

2025 — 29 boats • \$11,200 total tournament purse

2026 — 41 boats • \$15,500 total tournament purse



2027 PRESENTING SPONSORSHIPS

Only four exclusive Presenting Sponsorships are available for 2027. Each category is reserved for one sponsor only and is offered on a first-come, first-served basis.

PRESENTING SPONSORSHIP	INVESTMENT
Registration Host Sponsor	\$1,200
Trophy Sponsor	\$1,200
Food & Drink Sponsor (weigh-in)	\$1,200
Tournament Shirt Sponsor	\$1,200

PRESENTING SPONSOR BENEFITS

Prominent top-line logo placement in a larger size on tournament promotional materials.

Company logo on the tournament shirt, tournament flyers, dedicated sponsor board, and presentation checks.

Brand recognition through official RIRC Facebook and Instagram content.

Sponsor logos will be featured on the tournament website alongside Robertson Island Redfish Cup event information and leaderboard, providing additional exposure to anglers and tournament followers.

RIRC will tag the sponsor's business social-media account in applicable sponsor posts when available.

Sponsors may provide approved promotional items, business cards, coupons, or branded merchandise for distribution to tournament participants.

Each Presenting Sponsor receives a dedicated post on the official RIRC Facebook and Instagram pages: the shirt release, trophy release, food and drink announcement, or registration announcement. The Registration Host Sponsor hosts registration at its business, with its name and address promoted, and may offer approved specials, coupons, or promotional items to anglers. Verbal recognition during the tournament weigh-in and awards presentation.

Four (4) 2027 RIRC tournament shirts.

Presenting Sponsor logos will occupy the top sponsor line on promotional materials. The four Presenting Sponsors will receive the most prominent sponsor placement, with Cup Sponsors displayed below in a smaller format.

CUP SPONSORS

10 sponsorships available • \$400 each

Cup Sponsorships are limited to ten businesses and are offered on a first-come, first-served basis. Cup Sponsor logos will appear beneath the four Presenting Sponsors in a smaller format, arranged in two rows of five when layout permits.

CUP SPONSOR BENEFITS

Company logo on the tournament shirt, tournament flyers, dedicated sponsor board, and presentation checks.

Brand recognition through official RIRC Facebook and Instagram content.

Sponsor logos will be featured on the tournament website alongside Robertson Island Redfish Cup event information and leaderboard, providing additional exposure to anglers and tournament followers.

RIRC will tag the sponsor's business social-media account in applicable sponsor posts when available.

Sponsors may provide approved promotional items, business cards, coupons, or branded merchandise for distribution to tournament participants.

Two (2) 2027 RIRC tournament shirts.

LOGO & PROMOTIONAL PLACEMENT

Company logos will be printed in one color on tournament shirts and displayed in full color on other promotional materials when applicable. Presenting Sponsor logos will receive larger, top-line placement. Cup Sponsor logos will appear below the Presenting Sponsors in two rows of five in a smaller size.

NEW FOR 2027 AT THE ISLAND

A dedicated sponsor board will be displayed right next to the leaderboard at the island during weigh-in and awards, giving sponsor logos more space and greater visibility to anglers, families, and spectators. The four Presenting Sponsors will be featured across the top, with ten Cup Sponsors arranged beneath them in two rows of five.

 WEIGHT TO BEAT <table><tr><th>BAG WEIGHT (LB)</th><th>BIG FISH (LB)</th></tr><tr><td></td><td></td></tr></table><table><tr><th colspan="2">FINAL BAG RESULTS</th></tr><tr><th>TEAM / ANGLERS</th><th>WEIGHT (LB)</th></tr><tr><td>1ST</td><td></td></tr><tr><td>2ND</td><td></td></tr><tr><td>3RD</td><td></td></tr></table><table><tr><th colspan="2">FINAL BIG FISH CALCUTTA</th></tr><tr><th>TEAM / ANGLERS</th><th>WEIGHT (LB)</th></tr><tr><td>1ST</td><td></td></tr><tr><td>2ND</td><td></td></tr><tr><td>3RD</td><td></td></tr></table>	BAG WEIGHT (LB)	BIG FISH (LB)			FINAL BAG RESULTS		TEAM / ANGLERS	WEIGHT (LB)	1ST		2ND		3RD		FINAL BIG FISH CALCUTTA		TEAM / ANGLERS	WEIGHT (LB)	1ST		2ND		3RD		 THANK YOU TO OUR SPONSORS <table><tr><th colspan="4">PRESENTING SPONSORS</th></tr><tr><td>LOGO</td><td>LOGO</td><td>LOGO</td><td>LOGO</td></tr><tr><td colspan="4">CUP SPONSORS</td></tr><tr><td>LOGO</td><td>LOGO</td><td>LOGO</td><td>LOGO</td><td>LOGO</td></tr><tr><td>LOGO</td><td>LOGO</td><td>LOGO</td><td>LOGO</td><td>LOGO</td></tr></table>	PRESENTING SPONSORS				LOGO	LOGO	LOGO	LOGO	CUP SPONSORS				LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO	LOGO
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Example layout showing the leaderboard beside the dedicated sponsor board. Placeholder logos will be replaced with confirmed sponsor logos.

 Robertson Island REDFISH CUP				
				DATE _____
PAY TO THE ORDER OF _____				\$
				_____ DOLLARS
LOGO	LOGO	LOGO	LOGO	
LOGO	LOGO	LOGO	LOGO	LOGO
LOGO	LOGO	LOGO	LOGO	LOGO

Example layout showing the presentation checks for top 3 teams.



These draft examples illustrate the planned designs for 2027. Artwork and design details are subject to change as designs are finalized. The sponsor layout, including placement and relative logo sizes, will remain the same.

SPONSORSHIP DEADLINE

All sponsorship payments and logos must be received no later than March 1, 2027.

Sponsorship opportunities are first come, first served. A sponsorship slot is secured when payment is received. Because each Presenting Sponsorship category is exclusive, early commitment is encouraged.

PAYMENT & CONTACT

Davis Perkins — Tournament Director

Phone: 850-485-0680

Checks payable to: Davis Perkins

Mail checks to: 5939 Hermitage Drive, Pensacola, Florida 32504

Checks may also be picked up by arrangement. Cash is accepted.

Venmo: @fishRIRC

HOW TO BECOME A SPONSOR

For sponsorship questions or availability, contact Tournament Director Davis Perkins at 850-485-0680.

To request a 2027 RIRC sponsorship, please email the following information to perkinsdd3@gmail.com:

- Company / sponsor name
- Primary contact name, phone number, and email address
- Company website and Facebook / Instagram handles, if applicable
- Requested sponsorship level or Presenting Sponsor category
- Tournament shirt sizes (2 shirts for Cup Sponsors; 4 shirts for Presenting Sponsors)
- How you plan to pay: check, cash, or Venmo @fishRIRC
- A vector copy of the final company logo you want RIRC to use on tournament shirts and all other promotional materials

Preferred logo files are vector formats such as AI, EPS, or SVG. Please send the final logo version you want used for RIRC promotional materials.

Sponsorship opportunities are first come, first served and are secured when payment is received. All sponsorship payments and logos must be received by March 1st, 2027.